



BRIAN POLLINA JOINS G NETWORKS AS DIRECTOR OF NETWORK SALES

Pollina Brings 15+ Years of Client Solutions Experience

FOR IMMEDIATE RELEASE:

NEW YORK, NY – September 9th, 2021 – National radio network **G Networks** has announced its newest hire, **Brian Pollina**, who will be joining the Ad Sales Team under Rich Baum, as a **Director of Network Sales**. Pollina's extensive background in audio solutions will bolster **G Networks'** sales team as he focuses on developing key partnerships and delivering effective marketing campaigns to help clients move business.

G Networks CRO Rich Baum states, *"We are thrilled to bring someone of Brian's talent on board to the **G Networks** team as we find new ways to dynamically reach audiences through our full-service portfolio of networks and syndicated shows. We are aware of the importance of creating engaging and compelling stories for our clients across various platforms, and Brian will be an integral part of that expansion as we strengthen and grow."*

Pollina is eager to be a part the **G Networks** team, adding, *"I'm thrilled to be joining **G Networks**, a company that is growing in all facets and doing so by finding the very best people to partner with. To get to come work with Rich Baum, and with the impressive team they've assembled here, is very exciting. I look forward to the impact we'll be making together in the Network Audio space."*

Pollina's vast background includes over 15 years of selling experience. Having started his radio career in Chicago with local stations WSCR 670 The Score and WLS 890, Pollina then moved to United Stations Radio Network in 2008 where he led as the VP of Digital Assets and Midwest Sales.

About G Networks

G Networks is a full-service network audio company delivering first in class sales, marketing, and affiliate solutions. Working with over 4,000 affiliates, we actively engage with over 250 million listeners every month. With offices in New York City, Chicago, Cleveland, and West Palm Beach, FL, G Networks offers a full array of audio services and programs to radio stations while also reaching into every top market in the country. G Networks is a division of Gen Media Partners.